



The Financial Times Guide to Investing: The Definitive Companion to Investment and the Financial Markets (The FT Guides)

Glen Arnold

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The Financial Times Guide to Investing is the definitive introduction to the art of successful stock market investing. Bestselling author Glen Arnold takes you from the basics of what investors do and why companies need them through to the practicalities of buying and selling shares and how to make the most from your money. He describes different types of investment vehicles and advises you on how to be successful at picking companies, understanding their accounts, managing a sophisticated portfolio, measuring performance and risk and setting up an investment club.

The third edition of this investing classic will give you everything you need to choose your shares with skill and confidence. Thoroughly updated, this edition now includes:

- Comprehensive advice about unit trusts and other collective investments
- A brand new section on dividend payments and what to watch out for

- An expanded jargon-busting glossary to demystify those complex phrases and concepts
- Recent *Financial Times* articles and tables to illustrate and expand on case studies and examples
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