



Strategic Supply Chain Management

Shoshanah Cohen, Joseph Roussel

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Agile, strategic supply chain management is a key competitive necessity in today's no-room-for-error business arena. And few organizations have acquired more knowledge—and demonstrated better results—than the team at global management consultancy Pittiglio, Rabin, Todd, and McGrath (PRTM). In the breakthrough reference Strategic Supply Chain Management, two of PRTM's leading consultants in this practice explain everything that corporate decision-makers need to know to create value and competitive advantage from their supply chains.



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