



# The New Dynamic Project Management : Winning Through the Competitive Advantage

*Deborah S. Kezsbom, Katherine A. Edward*

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Gain the competitive advantage with innovative management strategies for the new millennium!

Business survival in today's global competitive economy requires companies to adapt quickly to rapidly changing markets, tighter schedules, diverse teams, and frequent technological advances. Change today is so pervasive that it has, paradoxically, become a constant.

Based on their extensive and diverse project management experience within Fortune 500 companies and U.S. government agencies, the authors provide a practical and highly informative guide that can be applied easily to a variety of technical projects, regardless of industry! Revised and updated to reflect today's revolutionary changes and extraordinary business challenges, *The New Dynamic Project Management: Winning Through the Competitive Advantage* provides proven, practical management strategies to give your projects and your teams the competitive advantage.

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