



Customer Service: Principles and Practices for Developing Great Customer Service Skills

Jason Williamson

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Have you ever wondered what keeps customers' loyalty on a certain product or service? One of the most considerable facts is keeping the people aspect of the business alive. Treating customers as individuals and not just representation of financial returns can give you the competitive edge. Having a good customer service is therefore vital for any businesses to sustain its operations.

In this ebook you'll find some very helpful tips on how to turn you customer complaint into a positive, customer service training, customer service skills for success and much more.

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